

Factoring Green

# INTO TRADESHOW



GES® integrates sustainable business practices both internally and with preferred vendors in the exhibition industry.

With the future in mind, we are dedicated to providing green product options and services to all our show organizers and exhibitors. As the need to conserve resources grows, we will continue to explore ways to deliver sustainable solutions.



## Our Green Exhibition Products:

- 100% recyclable carpet with 25% post industrial content
- 100% recyclable carpet padding
- Biodegradable trash bags and wastebaskets made from 100% recycled materials
- Using online and CD distribution for 60% of our show's exhibitor manuals rather than paper

## Our Green Operational Efforts:

- Recycling carpet and padding
- Utilizing energy efficient lighting
- Recycling paper and ink cartridges from printers
- Purchasing recycled paper and signage products
- Recycling steel and aluminum exhibit structures
- Retreading tires on our trucks

GES is a company that cares about the conservation of resources and supports consumers who feel the same way.



Please consider the environment before printing this page.

 GES integrates eco-friendly business practices

Learn more at [www.ges.com/greenexhibition](http://www.ges.com/greenexhibition)



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